

CONTRACT

WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100

www.foxcarolina.com

And:

Smart Media Group
814 King Street, Suite 400
Alexandria, VA 22314
USA

<u>Contract / Revision</u> 485756 /		<u>Alt Order #</u> 06224363
<u>Product</u> MCCRORY FOR GOVERNOR		
<u>Contract Dates</u> 09/07/12 - 09/16/12		<u>Estimate #</u> 907916
<u>Advertiser</u> Pat McCrory For Gov NC		<u>Original Date / Revision</u> 07/17/12 / 09/06/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHNS	<u>Account Executive</u> Jim Quinn	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1046	<u>Advertiser Code</u> MCCRO	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WHNS	09/12/12	09/12/12	X Factor	Wed 8-10p		:30			NM	2	\$2,470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/10/12	09/16/12	--2----	2			\$1,235.00				
N 2	WHNS	09/14/12	09/14/12	Fri 8-9p	Fri 8-9p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/10/12	09/16/12	----F--	1			\$825.00				
N 3	WHNS	09/13/12	09/13/12	Thu 8-9p	Thu 8-9p		:30			NM	1	\$1,540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/10/12	09/16/12	---T---	1			\$1,540.00				
N 4	WHNS	09/09/12	09/09/12	Panthers Late	4-730p		:30			NM	1	\$4,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/12	09/09/12	-----S	1			\$4,525.00				
N 5	WHNS	09/16/12	09/16/12	Panthers Early Game	1-4p		:30			NM	1	\$3,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/10/12	09/16/12	-----S	1			\$3,520.00				
Totals											6	\$12,880.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/16/12	6	\$12,880.00	\$10,948.00
Totals	6	\$12,880.00	\$10,948.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.